



Weekly Master Checklist

Content Topic of Posts	Assignee (Source of Content, Social Media Officer, or Content Manager)	Received on (date)	Posted to Facebook (date)	Posted to Twitter (date)	Posted to Instagram (date)	Uploaded to YouTube (date)
Topic Title						
Topic Content						
Contact Person of						
the Event						
Topic Date						
Videos – if applicable						
Pictures – if applicable						
Media Album Title						
Description for Album						
Description for images						
Facebook Tags						
Twitter Hashtags						
Instagram Hashtags						
YouTube Tags						
Related Info URL						