**Editorial Calendar for Blogs**

**Sample Editorial Calendar for NGO - April 2012**

 Topic Area:

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| --- | --- | --- | --- | --- |
| Date | Hook | Blog Post Idea  | Post Format | Image |
|  |  | What will the blog post be able? What points will you make? | What format will you use? See below? | Ideas for an image to illustrate your post. |
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