Advocacy Case Studies: Jordan

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Background

- Law on Associations and Social Entities of 1966:
- Did not cover different forms of CSOs and limited to social service providers.
- Mandatory registration.
- Excessive government supervision and control.
- Restriction on foreign funding.

Developing the Plan: Issue Identification and Analysis

- **Issue**: a positive law reform for Jordanian Law on Associations.
- Key players:
- Minister of Social Development
- Prime Minister
- Parliament
- Jordanian Civil Society Organizations
- International Civil Society Organizations

Legislative Drafting (1)

- The Associations Law No. 51 of 2008: issued on December 2008:
- Registration:
 - is mandatory
 - denial of registration need not be justified
 - conditions on founders (Jordanians, full capacity and minimum age),
 - minimum of eleven founders
- Position of Controller
- Restriction on foreign funding.
- Extensive government control: prior approval for board elections, attending general assembly meetings.
- Ministry has broad authority to dissolve based on "violating the provision of the law"
- Criminal penalties.

Developing the Plan Cultivating Individual Relationships

- Engaging International stakeholders, and International NGOs.
- Minister of Social Development
- Prime minister
- The King
- Targeting CSOs with training and education
- Signing the Law postponed; government promised to look into the Law again.
- Minister of Social Development announces amendment of the 2009 Law

Developing a Plan 2 Cultivating Individual Relationships

- Approaching public officials (providing comments, case studies):
- Minister of Social Development
- Government committee for drafting the amending Law
- One to one meetings
- Wait and see approach
- But also Confrontational approach: open letters to prime Minister.
- MPs were not approached properly by local NGOs; no workshops dedicated solely for MPs, no private lobbying.

Developing a plan 2 Cultivating on Individual Relationships

- Key players were not included in the process. (National Center for Human Rights).
- ▶ No approach to social and economic role of NGOs.

Developing a Plan Building a Coalition

- Educating and training NGOs: workshops on good advocacy, helping craft the message, grants
- Weak coalitions, and lack of capacity of small NGOs supported the government's unwillingness to change core provisions indirectly.

Developing the Plan Public & Media Outreach

- A few articles in the media criticizing the law and the minister.
- Public was not aware of the process.
- No media campaigns on highlighting the importance of civil society, but a few articles criticizing the minister.

Legislative Drafting (2)

Committee of a few CSOs and the government suggested a draft law that is still restrictive, and the MPs voted for imposing even more restrictions— Amending Law of 2009:

Positive amendments:

- Number of founders is reduced to seven.
- Board of Registry instead of Registry

Controller.

- Including different forms of NGOs: closed associations, private associations.
- Reporting on members cancelled.
- Government prior approval on board elections removed.
- Criminal penalties removed, but the law still refers to more severe penalties in other laws: Penal code.

Legislative Drafting (2)

Negative amendments:

- Registration is still mandatory: authority need not justify denial of registration, conditions on founders stated in 2008 law remained.
- Approval on foreign funding by cabinet remained (government suggested minister's approval).
- Form of non-operating branches rejected by MPs.
- Government approval on general assembly resolutions remained, and notification of meetings remained.
- Government authority of dissolution remained

Lessons Learnt:

- ▶ Big NGOs or NGOs with similar activities cannot do it alone.
- Coalitions should consider all aspects of the law reform process.
- Creating a long relationship with cooperation not confrontation.
- Achieving something is better than achieving nothing at all.
- Open protest campaigns should not be the only means.
- Media should be used effectively.
- The message should be targeted to the appropriate audience, and delivered by the most effective messenger for that audience.