Facebook Editorial Calendar – Month 1

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Content/Type** | **Topic** | **Time** |
| **Monday** | **Question** |  |  |
| **Tuesday** | **Photo** |  |  |
| **Wednesday** | **Video** |  |  |
| **Thursday** | **Link** |  |  |
| **Friday** | **Question** |  |  |

Facebook Editorial Calendar – Month 2

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Content/Type** | **Topic** | **Time** |
| **Monday** | **Question** |  |  |
| **Tuesday** | **Photo** |  |  |
| **Wednesday** | **Video** |  |  |
| **Thursday** | **Link** |  |  |

Facebook Editorial Calendar – Month 3

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Content/Type** | **Topic** | **Time** |
| **Monday** | **Question** |  |  |
| **Tuesday** | **Photo** |  |  |
| **Wednesday** | **Video** |  |  |
| **Thursday** | **Link** |  |  |

Facebook Editorial Calendar – Month 4

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Content/Type** | **Topic** | **Time** |
| **Monday** | **Question** |  |  |
| **Tuesday** | **Photo** |  |  |
| **Wednesday** | **Video** |  |  |
| **Thursday** | **Link** |  |  |